

Invitation for Tenders

Name of Project: [Engagement of an Agency to undertake NHIA Communication and Media Campaigns \(Lots 1-4\)](#)

Contract Identification No.: [GR/NHIA/TS/012/26](#)

1. The [NATIONAL HEALTH INSURANCE AUTHORITY](#), the Purchaser, intends to apply part of its budgetary allocation to fund eligible payments under the contract for [Engagement of an Agency to undertake NHIA Media Communication and Media Campaigns \(Lots 1-4\)](#) towards the realization of the above cited project.

BRIEF DESCRIPTION OF TECHNICAL SERVICES:

[Sensitization, Publicity and Marketing \(Media Campaign\)](#)

2. The [NATIONAL HEALTH INSURANCE AUTHORITY](#) invites sealed tenders from eligible providers for the procurement of [Sensitization, Publicity and Marketing \(Media Campaign\)](#). Tendering will be conducted through the [National Competitive Tendering](#) procedures specified in the Public Procurement Act, 2003 and in the Guidelines of the Public Procurement Authority of the Republic Ghana.

2.1. Eligible providers may participate in [One or more lots](#) as follows:

Lot No.	Lot Name	Description
1	Greater Accra, Eastern, Volta, Oti	
2	Central, Western, Western North	
3	Ashanti, Ahafo, Bono, Bono East	
4	Northern, Savannah, Northeast, Upper East, Upper West	

3. Interested eligible tenderers may obtain further information from [NATIONAL HEALTH INSURANCE AUTHORITY](#) and inspect the tender documents at the address given below [36-6TH AVENUE, SEKOU-TOURE STREET](#) from [09:00-16:00](#) or the e-GP portal (<https://www.ghaneps.gov.gh>).

4. A complete set of Tender Documents in English may be accessed by interested Tenderers through the e-GP portal (<https://www.ghaneps.gov.gh>).

5. Tenders must be submitted electronically through the e-GP portal (<https://www.ghaneps.gov.gh>) at or before [08/05/2026, 11:00](#). Tenders shall be valid for a period of [90](#) days after the deadline of Tender submission. All tenders must be accompanied by an tender security of [2.00 %](#)

6. Late tenders will not be accepted and will not be opened. In order to submit a bid, interested Tenderers must pay a non-refundable participation fee of [500.00 GHS](#) The method of payment will be through the Government Electronic Payment Portal.

[NATIONAL HEALTH INSURANCE AUTHORITY](#)

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